

# EXHIBITOR OPPORTUNITIES

July 27 & 28, 2023 | Hot Springs, AR

All exhibitor packages include exclusive advertising perks. We encourage you to take advantage of these great deals and opportunities. Limit one exhibitor package per organization.

### GOLD EXHIBITOR \$1,000.00

- Double exhibit booth with prime location (two 6-foot tables with 4 chairs).
- Full page advertisement in the conference program.
- Company logo placed on conference website with link to your company page.
- Company advertisement of your design placed on conference website with link.
- Listed on all registrant marketing advertisements as Gold Exhibitor (An average of 10-15 registrant marketing advertisements will be released).
- Company advertisement placed in the General Session slide show.
- Banner Stand with your design displayed at the conference & social event.

### SILVER EXHIBITOR \$600.00

- Double exhibit booth (two 6-foot tables with 4 chairs).
- Half page advertisement in the conference program.
- Company Logo placed on conference website with link to your company page.
- Company advertisement of your design placed on conference website with link.
- Company advertisement placed in the General Session slide show.
- Poster with your advertisement displayed at the conference and continental breakfast.

## BRONZE EXHIBITOR \$350.00

- Standard exhibit booth (one 6-foot table with 2 chairs).
- Quarter page advertisement in the conference program.
- Business name listed on conference website with link to your company page.
- Company advertisement placed in the General Session slide show.
- Poster with your business name and all Bronze Exhibitors displayed at the conference.

# GENERAL EXHIBITOR \$250.00

- Standard exhibit booth (one 6-foot table with 2 chairs).
- Business name listed on conference website with link to your company page.
- Company Logo listed in General Session slide show with other general sponsors.

### **QUESTIONS? Please contact us!**

**Email:** april@seaseducation.com **Visit:** arkansas.seasconference.com or mississippi.seasconference.com **Phone:** 877-221-7327



### GENERAL EXHIBITOR

July 27 & 28, 2023 | Hot Springs, AR

Thank you for exhibiting at our conference! Each exhibitor package comes with exclusive advertising and promotional opportunities for your organization.

### The General package includes:

- Standard exhibit booth (one 6-foot table with 2 chairs).
- Business name listed on conference website with link to your company page.
- Company logo listed in General Session slide show with other general sponsors.

### Here is what we need from you in order to fulfill your exhibitor package:

#### **Website URL**

The URL link for your company name on the website.

**Due Date: As Soon As Possible!** 

### Company Logo - Slide Show

File types accepted: PDF, AI, EPS, PSD Due Date: Friday, July 8, 2023

### Advertising space in the printed conference program is also available for an additional charge.

| Full Page Ad | \$100.00 | 7.5 X 10.5 (W x H) |
|--------------|----------|--------------------|
| 1/2 Page Ad  | \$75.00  | 7.5 X 4.75 (W x H) |
| 1/4 Page Ad  | \$50.00  | 3.5 X 4.75 (W x H) |

File types accepted: PDF, AI, EPS, PSD

Due Date: Friday, June 2, 2023

Submit all final artwork and materials to: arconference@seaseducation.com

**QUESTIONS? Please contact us!** 

Email: april@seaseducation.com Visit: arkansas.seasconference.com or mississippi.seasconference.com Phone: 877-221-7327



### **BRONZE EXHIBITOR**

July 27 & 28, 2023 | Hot Springs, AR

Thank you for exhibiting at our conference! Each exhibitor package comes with exclusive advertising and promotional opportunities for your organization.

### The Bronze package includes:

- Standard exhibit booth (one 6-foot table with 2 chairs).
- Business name listed on conference website with link to your company page.
- Company logo listed in General Session slide show with other general sponsors.

### Here is what we need from you in order to fulfill your exhibitor package:

#### **Website URL**

The URL link for your company name on the website.

Due Date: As Soon As Possible!

### **Slide Show Advertisement**

Dimensions: widescreen (16:9)

File types accepted: PowerPoint (one slide)

Due Date: Friday, June 30, 2023

### **Program Advertisement - Quarter Page**

Dimensions: 3.5" X 4.75" (w X h) no bleed File types accepted: PDF, AI, EPS, PSD

Due Date: Friday, June 2, 2023

Submit all final artwork and materials to: arconference@seaseducation.com



### SILVER EXHIBITOR

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Thank you for exhibiting at our conference! Each exhibitor package comes with exclusive advertising and promotional opportunities for your organization.

### The Silver package includes:

- Double exhibit booth (two 6-foot tables with 4 chairs).
- Half page advertisement in the conference program.
- Company logo placed on conference website with link to your company page.
- Company advertisement of your design placed on conference website with link.
- Company advertisement placed in the General Session slide show.
- Poster with your advertisement displayed at the conference and continental breakfast.

### Here is what we need from you in order to fulfill your exhibitor package:

### **Company Logo**

The URL link for your company name on the website.

Due Date: As Soon As Possible!

### **Program Advertisement - Half Page**

Dimensions:  $7.5'' \times 4.75'' \text{ (w X h)}$  no bleed File types accepted: PDF, AI, EPS, PSD

Due Date: Friday, June 2, 2023

### **Poster**

Dimensions: 24" X 36" (w X h) bleed accepted

File types accepted: PDF, AI, EPS, PSD

Due Date: Friday, June 2, 2023

#### **Website Advertisement**

Dimensions: 480px X 640px (W X H)
File types accepted: PDF, AI, EPS, PSD
URL: The URL link for your web ad.
Due Date: As Soon As Possible!

### **Slide Show Advertisement**

Dimensions: widescreen (16:9)

File types accepted: PowerPoint (one slide)

Due Date: Friday, June 30, 2023

Submit all final artwork and materials to: arconference@seaseducation.com



### **GOLD EXHIBITOR**

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Thank you for exhibiting at our conference! Each exhibitor package comes with exclusive advertising and promotional opportunities for your organization.

### The Gold package includes:

- Double exhibit booth with prime location (two 6-foot tables with 4 chairs).
- Full page advertisement in the conference program.
- Company logo placed on conference website with link to your company page.
- Company advertisement of your design placed on conference website with link,
- Listing on all registrant marketing advertisements as Gold Exhibitor (An average of 10-15 registrant marketing advertisements will be released).
- Company advertisement placed in the General Session slide show.
- Banner Stand with your design displayed at the conference & social event.

### Here is what we need from you in order to fulfill your exhibitor package:

### **Company Logo**

The URL link for your company name on the website.

**Due Date: As Soon As Possible!** 

### **Program Advertisement - Half Page**

Dimensions: 7.5" X 4.75" (w X h) no bleed File types accepted: PDF, AI, EPS, PSD

Due Date: Friday, June 2, 2023

### **Banner Stand**

Dimensions: 24" X 36" (w X h) bleed accepted

File types accepted: PDF, AI, EPS, PSD

Due Date: Friday, June 2, 2023

### **Website Advertisement**

Dimensions: 480px X 640px (w X h)
File types accepted: PDF, AI, EPS, PSD
URL: The URL link for your web ad. **Due Date: As Soon As Possible!** 

### **Slide Show Advertisement**

Dimensions: widescreen (16:9)

File types accepted: PowerPoint (one slide)

Due Date: Friday, June 30, 2023

Submit all final artwork and materials to: arconference@seaseducation.com